

# Sponsorship

## Application Form



### Sponsorship Guidelines

Any event or activity seeking sponsorship should be primarily focused on the policing community either through participation or police as the target audience.

When assessing a sponsorship request, we will use the criteria below as a guide for evaluating a request:

Does the event or activity promote health and wellbeing in the police community?	✓
Does the event or activity support the police community in times of tragedy or need?	✓
Does the event or activity honour police officers or individuals closely associated with policing for service and sacrifice?	✓
Will this activity raise money to benefit police officers and/or their families?	✓
Does this request demonstrate clear objectives that have mutually beneficial outcomes?	✓
Does this request give Police Health exclusivity as a sponsor in the health insurance category?	✓
We will not sponsor unregistered charities or organisations.	X
We will not sponsor activities associated with environmental hazards, illicit drugs, politics, religion, gambling or unhealthy lifestyle choices.	X

### Sponsorship Application Form

#### 1. Name, date and location of event or activity

#### 2. Description of the event or activity

**3. Please tell us about how you intend to promote your event or activity (attach further details if available)**

a. How will you promote your event or activity? :

If known:

<b>Mailing list number</b>
<b>Monthly website visitation</b>
<b>Social Media platform &amp; followers</b>
<b>Promoted / event hashtags</b>

b. Who is the prospective audience / spectators / or participants of the event / expected attendance? :

c. If this is a fund-raiser activity, who will be the beneficiary (leave blank if not applicable)? :

d. How will Police Health benefit from sponsoring your event or activity? :

e. Details of other sponsors associated with the sponsorship:

5. I am seeking sponsorship in the form of (please tick as many as apply):

<input type="checkbox"/> Merchandise for giveaways
<input type="checkbox"/> Use of the Police Health logo
<input type="checkbox"/> To promote your event through our media communication channels
<input type="checkbox"/> Money to support a charity
<input type="checkbox"/> Money to support an event
<input type="checkbox"/> Other, please describe below:

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6. What \$ value of sponsorship are you requesting? :

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7. Your contact details :

<b>Applicants Name:</b>
<b>Organisation Name:</b>
<b>Organisation ABN/ACN:</b>
<b>Email:</b>
<b>Mobile:</b>
<b>State:</b>
<b>Existing member of Police Health:</b> <b>Yes</b> <b>No</b>

By submitting this form I acknowledge that all information provided is true and correct and is not for personal gain or advancement. I declare that this sponsorship is not associated with environmental hazards, illicit drugs, politics, religion, gambling or unhealthy lifestyle and is not associated with any party that will bring Police Health r the police community into disrepute.

All completed application forms can be emailed to [sponsorships@policehealth.com.au](mailto:sponsorships@policehealth.com.au) or submitted online.

Please allow 4 weeks for a decision on your sponsorship request.

For major events and activities, we recommend an early discussion, at least 12 months in advance.

Police Health will only make payment on receipt of a tax invoice. Where GST is being applied, the person or organisation must be registered for GST, supply the relevant ABN and supply a tax invoice which meets the requirements of GST legislation.